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Overview: Dynamic Business Law, 2e is appropriate for the two-term business law course. • Emphasis on the BUSINESS in business law. Dynamic Business Law emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty.

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Dynamic Business Law:The Essentials 2nd Edition Ch. 1...

3 things to know about the focus of Dynamic Business Law, 2e:•Emphasis on ETHICAL DECISION-MAKING. In chapter 2, the authors introduce a framework for making ethical business decisions that students can use on a regular basis. Following each case there are questions designed to train students to apply this approach.

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During her tenure at Bowling Green State University, she has primarily taught courses in business law, legal environment of business, environmental law, health care law, and moral principles. She has published over 75 articles, primarily in law reviews and business journals. Most of her substantive articles focus on environmental questions.

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Dynamic Business Law: The Essentials is appropriate for the one-semester Business Law course. It contains the basics of business law but does not get bogged down in the kind of details that are more appropriate in an upper-level law class. The text provides an examination of the basic questions, concepts, and legal rules of business law. Emphasis on the BUSINESS in business law. Dynamic Business Law: The Essentials emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly 'defending' the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law: The Essentials contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law: The Essentials as well – to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to tie in this component even further.

3 things to know about the focus of Dynamic Business Law, 2e:•Emphasis on ETHICAL DECISION-MAKING. In chapter 2, the authors introduce a framework for making ethical business decisions that students can use on a regular basis. Following each case there are questions designed to train students to apply this approach. Then repeatedly throughout the chapters, questions about business ethics are raised in the text. This framework is designed to help improve the learning process of students and to give a sense of relevancy to the ethical decision making process. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Students need to understand how the concepts they learn in this course tie into their business careers. Instructors can easily show that the study of business law is best seen as a foundational component of the larger study of business administration. Dynamic Business Law now includes Connect Business Law as a packaging option. Connect includes Interactive Applications for each chapter of the textbook and helps students apply legal concepts to business, stimulates critical thinking, and reinforces key topics. Overview: Dynamic Business Law, 2e is appropriate for the two-term business law course. Emphasis on the BUSINESS in business law. Dynamic Business Law emphasizes the tie of legal issues back to the core business curriculum. This will help both students and faculty. Faculty need to know how this is integrated as they are constantly "defending" the inclusion of this course in the business curriculum. And students need to understand how the concepts tie to their future business careers. Emphasis on TEACHING. Many professors teaching this course are attorneys first and academics second. They do not have a lot of time to prepare or think about how to apply this information effectively for their business students. Dynamic Business Law contains a helpful instructor's manual, particularly for the many adjuncts teaching this course. Emphasis on CRITICAL THINKING. Neil Browne, one of the co-authors of this text, has written a successful text on critical thinking. His framework is included in Dynamic Business Law as well - to help students learn how to frame and reframe a question/issue. Critical thinking questions are also included at the end of each case, to further tie in this component. Instructor's Supplements: The Online Learning Center contains the complete IM, Test Bank, PowerPoint, image library, and video clips. Instructor's Manual: The Instructor's Manual provides a clear outline of how to begin using this text and is especially helpful to adjuncts who teach Business Law. Sample syllabi are included, as well as detailed lecture outlines incorporating PowerPoints and other materials professors can bring into their lectures. Exciting and new examples from outside the text are also included, and can be discussed in class to help generate excitement and involvement in the course from students. Test Bank: The Test Bank, developed by Vonda Laughlin of Carson-Newman College, contains a variety of true/false, multiple choice, and essay questions - as well as "scenario-based" questions, which are application-based, and use a situation described in a narrative, with 3 - 5 multiple-choice test questions based on the situation described in the narrative. We've aligned our Test Bank with the new AACSB guidelines, tagging each question according to its knowledge and skills areas. Categories include Global, Ethics and Social Responsibility, legal and other External Environment, communication, Diversity, Group Dynamics, Individual Dynamics, Production and IT. Designations aligning questions with Learning Objectives, features, and case, exist as well. PowerPoint Presentation slides: Developed by Jeff Penley at Catawba Valley Community College, we offer two different sets of slides for professors. The "Basic" set consists of an outline of each chapter. The "Premium" set expands on this outline to include hypotheticals and ethical dilemmas, allowing the instructor to incorporate application into the lecture. Instructor Video DVD (ISBN: 0077339118, 13-digit: 9780077339111): The Instructor Video DVD contains video clips from CBS that highlight current legal issues. Instructor Notes, located on the OLC, give insight into how to incorporate segments into the classroom and offer questions to stimulate discussion. Most of these videos are also part of Premium content - a big plus for instructors teaching online/hybrid courses.

Fostering Better Business Thinkers with the Law in Mind An ETHICAL DECISION-MAKING framework, first introduced in Chapter 2, is a cohesive theme throughout cases questions and other material. An emphasis on CRITICAL THINKING, backed by co-author Neil Browne's expertise in this area, teaches students how to frame and re-frame a question/issue. A focus on BUSINESS RELEVANCE consistently ties legal issues back to the core business curriculum. Students leave with an appreciation of why understanding the law in the context of the business is critical to their future success as a business leader. With Connect, students benefit from critical thinking practice with Interactives, a personalized reading experience with SmartBook, and review opportunities that drive enhanced performance in this crucial business course.

Designed for business majors taking a two-semester Business Law course, Kubasek, Dynamic Business Law, 5/e, incorporates an ethical decision making framework, an emphasis on critical thinking, and a focus on business relevance. Updated coverage on privacy, cyber law, and immigration law provide a framework to help students think critically about these evolving topic areas. With McGraw-Hill Connect®, students benefit from SmartBook® and additional critical thinking practice.

Contemporary Real Estate Law, Second Edition by C. Kerry Fields and Kevin C. Fields, contains all the traditional topics in real estate law as well as the fresh, current information needed by real estate practitioners, brokers, investors, developers, homeowners, and anyone interested in the dynamic field of real estate. The authors focus on teaching the legal principles that create both rights enjoyed and the corresponding duties imposed upon those parties under property law. The Second Edition features the best and most current cases on each topic from courts across the United States. Many case-based examples throughout the text ensure students can apply the principles they learn. Exercises throughout the book challenge students to apply the law to real world settings, and "Focus on Ethics" sections highlight managerial decisions. Time-tested real estate forms and practice tips are provided to stimulate class discussion. Key Features: Exercises that challenge students to apply the law to real world situations Connected Coursebook format that offers robust search and highlighting, interactive practice questions, outlining software and more An accessible writing style combined with thoughtful pedagogy New charts, figures and exhibits to accelerate student learning A new chapter on environmental law that discusses frequent environmental issues that are present in real estate transactions

Sport Law: A Managerial Approach, third edition, merges law and sport management in a way that is accessible and straightforward. Its organization continues to revolve around management functions rather than legal theory. Concise explanations, coupled with relevant industry examples and cases, give readers just enough legal doctrine to understand the important concepts that apply to each area. This book will help prepare students as they get ready to assume a broad range of responsibilities in sport, education, or recreation. Whether readers work as coaches or teachers; administer professional programs; manage fitness/health clubs; or assume roles in a high school, college, Olympic, or professional sport organization, legal concerns will inevitably be woven into their managerial concerns. This book provides knowledge of the law that helps create a competitive advantage and build a more efficient and successful operation that better serves the needs of its constituents. Special Features of the Book Managerial context tables. Chapter-opening exhibits act as organizational and study tools identifying managerial contexts in relation to major legal issues, relevant law, and illustrative cases for the chapter. Case opinions, focus cases, and hypothetical cases. Legal opinions—both excerpted (case opinions) and summarized (focus cases)—illustrate relevant legal points and help readers understand the interplay between fact and legal theory. The cases include questions for discussion, and the instructor's manual provides guidance for the discussion. Hypothetical cases further highlight topics of interest and include discussion questions to facilitate understanding of the material; analysis and possible responses appear at the end of the chapter. Competitive advantage strategies. Highlighted, focused strategies based on discussions in the text help readers understand how to use the law to make sound operational decisions and will assist them in working effectively with legal counsel. Discussion questions, learning activities, and case studies. Thoughtful and thought-provoking questions and activities emphasize important concepts;they help instructors teach and readers review the material. Creative case studies stimulate readers, as future sport or recreation managers, to analyze situations involving a legal issue presented in the chapter. Annotated websites. Each chapter includes a collection of web resources to help readers explore topics further. Accompanying the web addresses are brief descriptions pointing out key links and the sites' benefits. Bookmarking these sites will help readers in future research or throughout their careers.

Amoral, cunning, ruthless, and instructive, this multi-million-copy New York Times bestseller is the definitive manual for anyone interested in gaining, observing, or defending against ultimate control – from the author of The Laws of Human Nature. In the book that People magazine proclaimed "beguiling" and "fascinating," Robert Greene and Joost Elffers have distilled three thousand years of the history of power into 48 essential laws by drawing from the philosophies of Machiavelli, Sun Tzu, and Carl Von Clausewitz and also from the lives of figures ranging from Henry Kissinger to P.T. Barnum. Some laws teach the need for prudence ("Law 1: Never Outshine the Master"), others teach the value of confidence ("Law 28: Enter Action with Boldness"), and many recommend absolute self-preservation ("Law 15: Crush Your Enemy Totally"). Every law, though, has one thing in common: an interest in total domination. In a bold and arresting two-color package, The 48 Laws of Power is ideal whether your aim is conquest, self-defense, or simply to understand the rules of the game.

Powerful Earthquake Triggers Tsunami in Pacific. Hurricane Isaac Makes Landfall in the Gulf Coast. Wildfires Burn Hundreds of Houses and Businesses in Colorado. Tornado Touches Down in Missouri. These headlines not only have caught the attention of people around the world, they have had a significant effect on IT professionals as well. The new 2nd Edition of Business Continuity and Disaster Recovery for IT Professionals gives you the most up-to-date planning and risk management techniques for business continuity and disaster recovery (BCDR). With distributed networks, increasing demands for confidentiality, integrity and availability of data, and the widespread risks to the security of personal, confidential and sensitive data, no organization can afford to ignore the need for disaster planning. Author Susan Snedaker shares her expertise with you, including the most current options for disaster recovery and communication, BCDR for mobile devices, and the latest infrastructure considerations including cloud, virtualization, clustering, and more. Snedaker also provides you with new case studies in several business areas, along with a review of high availability and information security in healthcare IT. Don't be caught off guard—Business Continuity and Disaster Recovery for IT Professionals, 2nd Edition, is required reading for anyone in the IT field charged with keeping information secure and systems up and running. Complete coverage of the 3 categories of disaster: natural hazards, human-caused hazards, and accidental / technical hazards Extensive disaster planning and readiness checklists for IT infrastructure, enterprise applications, servers and desktops Clear guidance on developing alternate work and computing sites and emergency facilities Actionable advice on emergency readiness and response Up-to-date information on the legal implications of data loss following a security breach or disaster

A less-expensive grayscale paperback version is available. Search for ISBN 9781680923018. Business Law I Essentials is a brief introductory textbook designed to meet the scope and sequence requirements of courses on Business Law or the Legal Environment of Business. The concepts are presented in a streamlined manner, and cover the key concepts necessary to establish a strong foundation in the subject. The textbook follows a traditional approach to the study of business law. Each chapter contains learning objectives, explanatory narrative and concepts, references for further reading, and end-of-chapter questions. Business Law I Essentials may need to be supplemented with additional content, cases, or related materials, and is offered as a foundational resource that focuses on the baseline concepts, issues, and approaches.

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